



Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Billing Address:  
**GMMB, Inc./ Washington D.C.**  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

|                 |                   |
|-----------------|-------------------|
| Advertiser      | Obama for America |
| Product         | Candidate Orders  |
| Estimate Number | 1671              |

|                |                     |
|----------------|---------------------|
| Invoice #      | 105915-2            |
| Invoice Date   | 09/02/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 08/30/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 105915              |
| Alt Order #  | 06846704            |
| Deal #       |                     |
| Order Flight | 08/25/12 - 08/30/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |     |
|-----------------|-----|
| IDB #           |     |
| Advertiser Code | 95  |
| Product Code    | 101 |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description       | Time      | Day | Date                 | Length | Aired Days | Ad-ID                  | Rate     | Reconciliation | Ref # |
|------|---------|-------------------|-----------|-----|----------------------|--------|------------|------------------------|----------|----------------|-------|
| 4    | KSNV    | M-F Today Show II | 9-10a     |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |
|      | KSNV    |                   |           | M   | 08/27/12             | :30    | 9:27 AM    | OFA-12-G-102H C1rChcer | \$900.00 |                | 2     |
|      | KSNV    |                   |           | Th  | 08/30/12             | :30    | 9:27 AM    | OFA-12-G-104H Promise  | \$900.00 |                | 1     |
| 5    | KSNV    | Today 4th Hour    | 10am-11am |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |
|      | KSNV    |                   |           | M   | 08/27/12             | :30    | 10:29 AM   | OFA-12-G-104H Promise  | \$450.00 |                | 1     |
|      | KSNV    |                   |           | Tu  | 08/28/12             | :30    | 10:27 AM   | OFA-12-G-102H C1rChcer | \$450.00 |                | 2     |
| 6    | KSNV    | Rachael Ray       | 11am-12pm |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |
|      | KSNV    |                   |           | Tu  | 08/28/12             | :30    | 11:47 AM   | OFA-12-G-104H Promise  | \$325.00 |                | 2     |
|      | KSNV    |                   |           | W   | 08/29/12             | :30    | 11:33 AM   | OFA-12-G-104H Promise  | \$325.00 |                | 1     |
| 7    | KSNV    | Noon News         | 12-1230pm |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |
|      | KSNV    |                   |           | M   | 08/27/12             | :30    | 12:07 PM   | OFA-12-G-102H C1rChcer | \$425.00 |                | 2     |
|      | KSNV    |                   |           | Tu  | 08/28/12             | :30    | 12:29 PM   | OFA-12-G-102H C1rChcer | \$425.00 |                | 1     |
| 8    | KSNV    | Days of our Lives | 1258p-2pm |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |
|      | KSNV    |                   |           | M   | 08/27/12             | :30    | 1:46 PM    | OFA-12-G-102H C1rChcer | \$425.00 |                | 2     |
|      | KSNV    |                   |           | Tu  | 08/28/12             | :30    | 1:47 PM    | OFA-12-G-104H Promise  | \$425.00 |                | 1     |
| 9    | KSNV    | The Doctors       | 2pm-3pm   |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |
|      | KSNV    |                   |           | Tu  | 08/28/12             | :30    | 2:14 PM    | OFA-12-G-102H C1rChcer | \$325.00 |                | 2     |
|      | KSNV    |                   |           | W   | 08/29/12             | :30    | 2:12 PM    | OFA-12-G-102H C1rChcer | \$325.00 |                | 1     |
| 10   | KSNV    | Dr Phil           | 3-4p      |     | 08/27/12 to 09/02/12 | 2x     | MTWT---    |                        |          |                |       |

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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| Estimate Number   | 1671                 | Invoice Month   | September 2012      |
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| Account Executive | Amy McCreary         | Order #         | 105915              |
| Sales Office      | Blair - Philadelphia | Alt Order #     | 06846704            |
| Sales Region      | National             | Deal #          |                     |
| Billing Calendar  | Broadcast            | Order Flight    | 08/25/12 - 08/30/12 |
| Billing Type      | Cash                 | IDB #           |                     |
| Special Handling  |                      | Advertiser Code | 95                  |
|                   |                      | Product Code    | 101                 |
|                   |                      | Agency Ref      |                     |
|                   |                      | Advertiser Ref  |                     |

| Line | Channel | Description | Time | Day | Date                 | Length | Aired   | Days    | Ad-ID                  | Rate       | Reconciliation | Ref # |
|------|---------|-------------|------|-----|----------------------|--------|---------|---------|------------------------|------------|----------------|-------|
| 10   | KSNV    | Dr Phil     | 3-4p |     |                      |        |         |         |                        |            |                |       |
|      | KSNV    |             |      |     | 08/27/12 to 09/02/12 | 2x     |         | MTWT--- |                        |            |                |       |
|      | KSNV    |             |      |     | 08/27/12             | :30    | 3:48 PM |         | OFA-12-G-104H Promise  | \$450.00   |                | 1     |
|      | KSNV    |             |      |     | 08/30/12             | :30    | 3:20 PM |         | OFA-12-G-102H ClrChcer | \$450.00   |                | 2     |
|      | KSNV    |             |      |     | 08/27/12 to 09/02/12 | 1x     |         | M-----  |                        |            |                |       |
|      | KSNV    |             |      |     | 08/27/12             | :30    | 7:59 PM |         | OFA-12-G-102H ClrChcer | \$1,400.00 |                | 1     |
|      | KSNV    |             |      |     | 08/27/12 to 09/02/12 | 1x     |         | -T----- |                        |            |                |       |
|      | KSNV    |             |      |     | 08/28/12             | :30    | 9:24 PM |         | OFA-12-G-102H ClrChcer | \$4,000.00 |                | 1     |
|      | KSNV    |             |      |     | 08/27/12 to 09/02/12 | 1x     |         | --W---- |                        |            |                |       |
|      | KSNV    |             |      |     | 08/29/12             | :30    | 8:25 PM |         | OFA-12-G-102H ClrChcer | \$2,400.00 |                | 1     |

**Gross Total** \$14,400.00  
**Agency Commission** \$2,160.00  
**Net Amount Due** \$12,240.00  
**Payment Terms 30 Days**

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